

M.T. WEINER

Product Designer

290 Lee St #303
Oakland 94610

I have a vendetta
against products that
don't understand
people. I am seeking
a creative, strategic
team to join in a
quest for vengeance.

Experience

Lead Product Designer

Tripping.com • 6.15 - 3.17

First/Solo in-house designer, established brand standards, UI system, and human-centered design and research processes. Driving force behind creative projects across product, marketing, and brand. Notable projects: 2.0 Search Redesign, improved conversion on Mobile by over 20%, with features deployed iteratively to 2.5 million MAU.

Director, Product Design

Accomplize.io • 3.14 - 2.15

Split time between contributing individually as product designer, UI Engineer, working with Sr. leadership to collect business requirements, and identifying (and solving) UX issues for business users. Lead the concept development, IA, and implementation phases of all product features while managing a team of engineers and designers.

User Experience Designer

TheHunt.com • 9.12 - 10.13

Acquired by Pinterest in Dec. 2015, The Hunt is a shop-able, social Q&A for fashion lovers. End-to-end design from planning through implementation for testing and optimization of core features (drove sign ups from 2% to 6%), support iOS launch in early 2013, and contributed to branding and marketing efforts.

Graphic Designer

Illuminant Partners • Fall/Winter '11

Small PR firm competitive with multinational firms, designing for web, event & online collateral with a strong focus on brand. Clients: R.A.F.T, OBE Organic, Conductiv IT.

Creative Intern

VML Digital Creative Agency • Summer '11

Art Direction, Web Design, and Copywriting. Clients: Green Mountain Roasters, X-Games, US Olympic Committee, Dewar's.

Creative Intern

Ogilvy & Mather • Summer '10

Copywriting. Clients: DuPont, Intercontinental Hotel Groups, Citizen's Bank.

Education

Savannah College of Art and Design (SCAD)

Graduated June '11

Bachelor of Fine Arts, Advertising Design

Capabilities

Design Thinking	Feature Validation	Branding	Creative Strategy
UI/UX/IA	Visual Design	HCR/HCD	Usability Analysis
HTML & CSS	User Journeys/Flows	Adobe CC	Prototyping

Activities

Consulting (Branding, Product Design & Usability Analysis for Early Stage Startups)
The Incorruptibles (Community Organizing for Ethical Leadership in Government)
Chili-smithing (The Ages-Old Art of Cooking Hella Good Chili)

802.625.0220 • [View my portfolio @ mtweiner.com](#) • [hire@mtweiner.com](#)

Thanks for reading! References Available Upon Request